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RESISTE: La Colección Reggae de Eljuri

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RESISTE La Colección Reggae de Eljuri

"Cecilia Villar Eljuri is a triple threat: She's an accomplished songwriter, a great vocalist and one hell of a guitar player." – NPR MUSIC, Alt-Latino

Through her own powerful reggae music, Cecilia Villar Eljuri is inspired as an artivist to express these troubled times with this her fourth release as a solo artist.

"Reggae music unites us... it takes away your troubles and makes you feel good. I want to spread the wisdom and rhythms of reggae across borders of culture, language, and nationality and give my voice to a force that can help create positive change." –Eljuri

With a refreshed look to her original reggae songs, Eljuri is thrilled to be able to introduce many of them to her growing audience for the first time. She has co-written three songs with the infamous Jamaican reggae duo Sly & Robbie all of which appear on this album. Her songs 'Una Ola' and 'El Aire' were deemed roots-reggae by Dermot Hussey the legendary broadcaster and musicologist. Dermot spins a diverse brand of reggae that, "as a format is an important part of revolution in radio." Also included in the collection, winner of the John Lennon International Songwriting Contest (World Category) is Eljuri's anti-gun violence song BangBang: <u>https://youtu.be/OjNbxwObAcs</u>

"I feel compelled to testify honestly, powerfully and without fear. I've learned from the masters of reggae how to speak my mind boldly, giving voice to the concerns of many. I am so inspired to live in a time where we are all confidently pressing for change together." –Eljuri

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Resiste (Resist)

Resist ... Persist ... Repeat. Testifying that the root of the problem is the amoral behavior of people in power, Eljuri delineates love vs. hate, good vs. evil in this lyrical declaration. The battle is on and Eljuri inspires us to fight for humanity, the community and liberty for all. Her arrangement choice of driving funk meets one-drop reggae supported by wah-wah guitar and seductive dub elements set the foundation for the powerful vocals and timely message.

'Resiste' Eljuri's lead single from the album of the same name: http://bit.ly/Eljuri-Resiste

Vibe Video: https://youtu.be/TUO1qFt6yYg

El Aire (The Air)

With a cool and laid-back vibe, Eljuri's sultry vocals are backed by the iconic riddim section of reggae giants Sly & Robbie. The track seems to 'float' along roots riddims and Latin-montuno guitar licks. Her lyrics seek truths and clarity: "Open the window, let the air in and find peace; abre la ventana y deja el aire entrar." This roots-reggae tune was a favorite of Sirius XM radio's show 'The Joint'.

Preview or Download 'El Aire': <u>http://bit.ly/Eljuri-ElAire</u> LIVE video clip at 2:10 in EPK video: <u>https://youtu.be/tsOF9t-</u> <u>QMv8A?t=130</u>

Una Ola (One Wave)

This song helped set the tone of Eljuri's debut solo album, 'En Paz'. During a trip to Ecuador, she spent some time on Isla Puna off the southern coast. The lyrics came first. She wrote about a very dear friend and her intimate memories of him. She felt his spiritual presence while by the oceanside of her birthplace, Guayaquil. The song captures the powers of the ocean and how a single wave can sweep you away into bliss. Embraced by world beat and reggae radio across North America, 'Una Ola was Eljuri's first recorded original reggae flavored tune.

Preview or Download 'Una Ola': <u>http://bit.ly/Eljuri-UnaOla</u> 'Una Ola' LIVE video, Irving Plaza NYC: <u>http://youtu.be/fYA5dh-Qaca4</u>

Quiero Saber (I Want to Know)

For the third time Eljuri collaborates with Sly & Robbie and their legendary crew of musicians on this hypnotic Afro-Caribbean flavored roots-reggae classic. Eljuri's dynamic voice wields the personality of a defiant, indomitable woman. Unwilling to suffer any longer, she liberates us with her sharp and incisive tongue and guitar.

Preview or Download 'Quiero Saber': <u>http://bit.ly/Eljuri-Qui-eroSaber</u>

BangBang

The lilting rhythm of reggae merges with bursts of ska through playful movements of the guitar and Jamaican percussive styling, even down to a Red Stripe beer bottle and a distinctive horn riff. 'BangBang' is a song about the injustices suffered due to gun violence. Eljuri witnesses these continuing atrocities and their affects and asks how many more souls must be offered up to this indignity. She protests without weapons other than her voice and her guitar. She raps the names of different cities across the globe that have fallen victim to these crimes crying out for an end to the senseless violence.

Preview or Download 'BangBang': <u>http://bit.ly/Eljuri-BangBang</u> Eljuri – 'BangBang' Official music video: <u>https://youtu.be/OjNbxwObAcs</u>

Empuja (Push)

Sly & Robbie, Jamaica's infamous reggae drums and bass duo, strut to Eljuri's Latin guitar style. Guest vocalist Colombian Mario Muñoz from Doctor Krapula joins Eljuri in a commanding duet of a message meant to encourage us to reach out to help others fight oppression and to move towards positive change. "Give me your hand..." The vocal exchange develops into a rhythmic climax.

Preview or Download 'Empuja': <u>http://bit.ly/Eljuri-Empuja</u> Eljuri – 'Empuja' LIVE from the Festival International 2018, Metepec, MX: <u>https://www.facebook.com/eljuri/videos/</u> vb.1270681220/10217274007463473/?type=2&video_ source=user_video_tab

Una Ola Club Mix (One Wave)

Expanding the sonic palette, DJ Ceci and Sir K put a new spin on this tune originally written in Eljuri's native Ecuador. Demonstrating her impressive versatility, this remix allowed Eljuri (DJ Ceci) to dive deep into her love of latin, electronica and soulful roots music with the new instrumentation for this song. She tapped her longtime sound engineer Kris Umezawa (Sir K) to meld the driving rhythms to be sure they pick you up and lead you to the dance floor.

Preview or Download 'Una Ola Club Mix': <u>http://bit.ly/Eljuri-Un-aOlaClubMix</u>